



Aidan Ryan
Senior Vice President
We. Communications

Aidan Ryan counsels executives and corporate boards on mission-critical issues affecting their brand, bottom line, and license to operate. His expertise includes crisis management, litigation and legal communications, labor and employee relations, geopolitics, and social issues engagement.

Aidan has led communications strategy through multiple environmental disasters, bellwether federal trials, government investigations, Congressional testimony, data breaches, high-profile thefts and espionage, sexual harassment and abuse claims against executives, and sudden CEO exits. In a labor context, Aidan has helped to guide corporations, nonprofits, and universities through organizing campaigns, bargaining, and strikes. Clients value Aidan's expertise in legal communications and the unique risks and guardrails involved in communicating around protected labor activity, as well as his political instincts and insights into the generational shifts and cultural trends shaping the labor landscape today.

A leader on We. Communications' Corporate Reputation and Brand Purpose team, Aidan regularly publishes and provides expert commentary to media outlets on crisis management, corporate reputation, and the business of law and communications. He earned his Accreditation in Public Relations (APR) from the Public Relations Society of America (PRSA) in 2019, and he has been ranked among Lawdragon's Global 100 Leaders in Strategy & Consulting since 2022. PR Week named him to its 40 Under 40 class of 2025.